

MOTION

The Westchester Town Center Business Improvement District has previously designed and installed a street banner program to promote local shopping and dining on Sepulveda Boulevard between Lincoln Boulevard and Manchester Avenue. This year the banner program has been expanded to include Sepulveda Eastway and W. 87th Street between La Tijera Boulevard and Truxton Avenue.

I THERFORE MOVE that the City Council, in accordance with the Los Angeles Municipal Code. (LAMC) Section 63.132, approve the Street Banner program recognizing Westchester Town Center campaign as a City of Los Angeles Non-Event Street Banner Program for the period of June 6, 2013 to June 5, 2014.

I FURTHER MOVE that the City Council approve the content for the attached banner designs.

PRESENTED BY: _____

Bill Rosendahl
Councilmember, 11th District

SECONDED BY: _____